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In order to create your artwork, we require all graphic files to be provided in one of the following formats

Software	File Type
Adobe Illustrator CC	*.ai *.eps *.pdf
Adobe Photoshop CC	*.psd *.eps *.tiff
Auto CAD Version 14 – Site Plans only	*.dxf *.dwg
Router Cutting Files	*.dwg files only

Please Note:

- We operate in a PC Environment
- All artwork which contains 'text' will need to be converted to curves / outlines unless embedded fonts have been attached (also applies to drop shadows / effects etc. which can sometimes be recognised as 'text')
- All photos / images should be saved as 'Hi-Res' *.psd, *.eps, *.tiff, *.pdf files (300dpi – 600dpi preferred)
- If the whole image is to be saved as a 'flattened *.tiff file, bleeds will need to be applied before flattening.
- Colour specs should be applied in 'Solid to Process Coated' pantone colours.
e.g. PMS 185C Red (If spot colour is important)
Vinyl specs (if applicable) need to be supplied.
e.g. Avery Supercast – Primrose Yellow 951
- If artwork exceeds the length of 5.7 metres, artwork should be scaled down to 1:5 or 1:10 scale.
e.g. (Depending on files)
 - Full-size at 150 dpi
 - 50% at 30 dpi